



The CION Ares Diversified Credit Fund

Investing in Your Daily Life



Privately held companies – those that are not publicly traded but are instead owned by families, small groups of shareholders, or private equity firms – have always been a big part of consumers’ everyday lives. These companies, often referred to as private “middle market” companies, have also been a significant driver of economic growth as they represent one-third of private sector GDP and employ approximately 48 million workers in the U.S. alone¹. Yet, the vast majority of investors have little to no exposure to this rapidly growing market.

The middle market represents a vast investment universe. Within the U.S. specifically, there are nearly 200,000 middle market businesses, over 85% of which are private¹. That’s compared to a mere 5,860 publicly listed companies². The CION Ares Diversified Credit Fund (CADC)* invests across the public and private corporate credit markets, including both U.S. and European middle market companies. CADC seeks to capitalize on market inefficiencies and relative value opportunities by dynamically allocating across credit asset classes, companies, industries, and geographies.

*CION Ares Diversified Credit Fund (CADC) is a diversified, unlisted closed-end management investment company registered under the 1940 Act as an interval fund.

This is neither an offer to sell nor a solicitation to purchase the securities described herein. An offering is made only by the prospectus which must precede or accompany this brochure. Please read the prospectus prior to making any investment decision and consider the risks, charges, expenses and other important information described therein. Additional copies of the prospectus may be obtained by contacting CION Securities at 800.435.5697 or by visiting cioninvestments.com.

Risks and limitations include, but are not limited to, the following: investment instruments may be susceptible to economic downturns; most of the underlying credit instruments are rated below investment grade and considered speculative; there is no guarantee all shares can be repurchased; the Fund’s business and operations may be impacted by fluctuations in the capital markets; the Fund is a diversified, closed-end investment company with limited operating history; diversification does not eliminate the risk of investment losses.

Please be aware that the Fund, the Advisers, the Distributor or the Wholesale Marketing Agent and their respective officers, directors, employees and affiliates do not undertake to provide impartial investment advice or to give advice in a Fiduciary capacity in connection with the Fund’s public offering of shares.

CION Securities, LLC (CSL) is the wholesale marketing agent for CION Ares Diversified Credit Fund, advised by CION Ares Management, LLC (CAM) and distributed by ALPS Distributors, Inc (ADI). CSL, member FINRA, and CAM are not affiliated with ADI, member FINRA.

1. The Center for the Middle Market: Q2 2021 Middle Market Indicator

2. World Federation of Exchanges Database, 2021

We breakdown how some of these private companies within the CADC portfolio might fit into your daily life.



Rawlings Sporting Goods Company

Rawlings is widely recognized as the leading baseball / softball brand worldwide since 1887, with an iconic brand and #1 market share in key categories including fielding gloves, balls, and overall diamond sports. The Company, headquartered in St. Louis, MO, is also the exclusive supplier of baseballs and batting helmets to Major League Baseball for 41 years and 14 years, respectively. To support Rawlings’ purchase of competing baseball / softball manufacturer, Easton Diamond Sports, CADC participated in a loan that enabled Rawlings to finance the acquisition.



Grab Holdings

Founded in 2012, Grab Holdings is the leading “Super App” in Southeast Asia encompassing Transport, Food Delivery, and Financial Services across 428 cities in eight countries. With an app installed base of over 200 million users, consumers look for quality services to ease their everyday lives, while merchants and drivers get access to greater earning opportunities because of the large consumer base. CADC participated in an opportunistic financing deal that helped Grab tap into the capital markets, add to its already strong liquidity position, and prepare for a potential market debut in the future.



Dr. Scholl's (Scholl's Wellness Company)

Founded in 1906, Dr. Scholl's (Scholl's Wellness Company) is a leading footwear and orthopedic foot care brand. The company strives to advance the mission of company founder Dr. William Mathias Scholl, whose passion for scientifically supporting the feet to improve mobility helped Dr. Scholl's become a household name. CADC participated in a financing package that helped combine Dr. Scholl's international and Americas businesses.



Inspire Brands

Inspire is a multi-branded worldwide restaurant company (including Arby's, Buffalo Wild Wings, Sonic), operating 11,000+ restaurants (80% of which are franchised) across 15 countries and all 50 states. In October 2020, Inspire announced it was acquiring Dunkin' Brands Group, gaining over 21,000 points of distribution (100% of which are franchised) in more than 60 countries worldwide – CADC participated in the financing of the Dunkin' acquisition.



Ellucian

As the world's leading provider of software and services designed for higher education, Ellucian works with more than 2,700 institutions in nearly 50 countries—enhancing operations and enriching the experience for over 26 million students. Based in Reston, Virginia, Ellucian provides student information systems, finance and HR, recruiting, retention, analytics and advancement software solutions. CADC supported Ellucian's continued growth by participating in a transaction that helped the company refinance existing debt.



Atletico Madrid

Club Atlético de Madrid is a Spanish professional football club and one of the most successful football teams in Europe, having won 10 Spanish La Liga titles and multiple European Cup titles. Founded in 1903, the Club plays its home games at the Wanda Metropolitano Stadium, which is team-owned and has a capacity of 68,456. CADC participated in a preferred equity deal that provided liquidity to Atlético de Madrid's existing owners and will support Atlético de Madrid's future growth initiatives, including development of the Club's surrounding stadium.



RSK Group Limited

RSK is a leading UK-based global environmental consultancy business that employs over 5,500 staff across 100+ global offices, offering a wide range of specialist services including environmental planning, audits, surveys, site investigations, structural engineering and ongoing environmental consultancy. CADC participated in a financing package that allowed RSK to refinance old debt, invest in its existing business, and fuel new business lines and acquisitions.



Majesco

Majesco is a leading mission-critical software solutions provider to top Property & Casualty and Life & Annuity insurance companies, globally. Founded in 1982, Majesco combines technology, expertise and leadership to help insurers modernize, innovate and connect to build the future of their business. CADC has participated in multiple Majesco financing deals over the years, including recent involvement in a deal to support Majesco's acquisition of a competing insur-tech company.

Holdings as of 9/30/2021 are subject to change. The companies highlighted represent investments in underlying holdings and may be an obligation of one or more entities affiliated with the named company. These companies were selected based on potential public familiarity. CADC's top 10 holdings as of 9/30/21 include (holdings percentage): TurnPoint Services (1.3%), CEP V I 5 Midco Limited (aka Mak System) (1.2%), DigiCert (1.0%), DecoPac, Inc. (1.0%), High Street Insurance Partners Limited (0.9%), True Potential Group Limited(0.9%), Symplr Software, Inc. (0.8%), Pluralsight, Inc. (0.8%), Dr. Scholl's (Scholl's Wellness Company) (0.7%), and Commercial Trailer Leasing, Inc. (0.7%). Data shown is for informational purposes only and not a recommendation to buy or sell any security.

All company-specific statistics detailed herein were sourced from the respective company's website.

We believe that in order to be a successful direct originator in the middle market, it is important to have a scaled platform with a broad geographical footprint, multi-channel origination strategy, diverse product capabilities, flexible sources of capital, and deep credit experience. In our view, these attributes will lead to the origination of a broader set of investment opportunities, greater asset selectivity, and improved long-term credit decisions. CADC was established to offer credit capabilities to a broader base of investors via a daily-NAV interval fund, an unlisted closed-end investment company registered under the 1940 Act.

The Ares Edge



Founded with a consistent credit-based approach to investing



Experienced management team with integrated and collaborative approach



20+ year track record of generating compelling risk-adjusted returns through market cycles



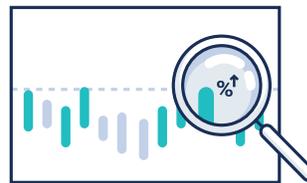
One of the leaders in leveraged finance and private credit investing and origination

Why CADC?



Downside Risk Management

Offers the potential for downside risk management as portfolio consists predominantly of private, senior-secured loans underwritten by professionals across the Ares Credit Group



Illiquidity Yield Premium Goal

Seeks enhanced yield due to the premium associated with less liquid, private credit securities



Flexibility/Diversification

Investment team identifies and dynamically allocates to what we believe are the best relative value opportunities in credit